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MEDIA CONTACT:
Michelle Cole
Michelle.cole@panerakansas.com
Office: 913-940-0939

Panera Bread of Kansas and its Guests Helped Stock the Shelves for the Salvation Army
Panera Bread of Kansas helps keep Salvation Army food pantries full

Prairie Village, Kansas – Panera Bread of Kansas held its 2nd Annual Stock the Shelves throughout the Kansas City Metro, Wichita, Topeka, Manhattan, Lawrence and St. Joseph on November 17, 2010. Guests donated over 1,600 non-perishable items to the Salvation Army at area Panera locations. Panera Bread of Kansas made a \$2,000.00 donation to the Salvation Army to help with their growing needs and to prepare for the holiday season.

Due to the continual economic issues, the Salvation Army has experienced double the increase in requests for assistance this year and its food pantries are having trouble keeping the shelves full according to Major Jim McDowell with the Salvation Army. Last year, they experienced a 30% increase in need so this continues to be a growing community concern. Panera Bread of Kansas asked its guests to bring in a non-perishable food item and receive a free cup of coffee or soft drink as a thank you. Guests who donated 10 or more items received a coupon for a free order of Panera Bread's new All Natural Steak Chili and Cornbread.

“The economy has taken a toll on the people in our communities and put a strain on local food pantries,” said Michelle Cole, franchise spokesperson for Panera Bread of Kansas. “At Panera Bread, we are committed to our communities and are happy to make these donations to help residents in need.”

As the winter and holiday months draw near, the Salvation Army requests donations of non-perishable items such as canned vegetables, fruit and meat along with soup, peanut butter, hot and cold cereal, boxed stuffing and boxed meals.

About Panera Bread of Kansas

Panera Bread of Kansas operates 30 bakery-café locations in both Kansas and Missouri, including the Kansas City metro area, Wichita, Topeka, Lawrence, Manhattan and St. Joseph. Founded in 1993, Panera Bread of Kansas takes pride in providing great customer service from friendly associates who offer an “everyday oasis” for valued guests. For more information, please visit www.panerakansas.com.

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