



FOR IMMEDIATE RELEASE

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**Local Panera Bread Customers Donate \$5,000
To Reconciliation Services of Kansas City**

Panera Bread of Kansas shares the dough through its Community Breadbox program

KANSAS CITY– Panera Bread of Kansas, through its Community Breadbox program, donated \$5,000 this month to Reconciliation Services of Kansas City. The money comes from donations made by Panera Bread customers in Kansas City.

“At Panera Bread, we are committed to our communities and we are proud of the generosity our customers have shown,” said Michelle Cole, Director of Marketing for Panera Bread of Kansas. Reconciliation Services provides emergency assistance and therapeutic services to individuals and families in the Kansas City Metropolitan area, who otherwise would ‘fall through the cracks.’ Located in the heart of the city, Reconciliation Services rebuilds community one person at a time by enabling growth, forging connections and empowering individuals.

The Community Breadbox donation program is designed to benefit local organizations. Cash collection boxes are found in each Panera Bread bakery-café, and customers are encouraged to donate their change after each transaction. This program is one aspect of Operation Dough-Nation, Panera Bread’s community service initiative. Also included in this initiative is the Day-End Dough-Nation program, through which Panera Bread locations donate unsold bakery products to local food banks and charities at the end of each day.

About Panera Bread of Kansas

Panera Bread of Kansas operates 30 bakery-café locations in both Kansas and Missouri, including the Kansas City metro area, Wichita, Topeka, Lawrence, Manhattan and St. Joseph. Founded in 1993, Panera Bread of Kansas takes pride in providing great customer service from friendly associates who offer an “everyday oasis” for valued guests. For more information, please visit www.panerakansas.com.

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